



**Joint Committee for the North of England Open
Air Museum**

Date Friday 13 January 2012
Time 10.00 am
Venue Collections Study Room, Regional Resource Centre,
Beamish Museum, Beamish

Business

Part A

- 1.** Minutes of the Meeting held on 18 November 2011
(Pages 1 - 4)
- 2.** Museum Update - Report of Museum Director (Pages 5 -
8)
- 3.** Presentation on Visitor Trends & Segmentation
- 4.** Such other business as, in the opinion of the Chairman of
the meeting, is of sufficient urgency to warrant
consideration.
- 5.** Any resolution relating to the exclusion of the public
during the discussion of items containing exempt
information.

Part B

**Items during which it is considered the meeting is not likely to be
open to the public (consideration of exempt or confidential
information).**

- 6.** Business and Operation Improvement Plan - Capital
Programme Project Report No. 8 - Report of the Museum
Director (Pages 9 - 26)

7. Long Term Business Plan Development - Report of the
Museum Director (Pages 27 - 32)

Colette Longbottom
Secretary to the Joint Committee

County Hall
Durham
5 January 2012

To: The Members of the Joint Committee

Councillors Bailey, J Bell, Blakey, Boyes, C Carr, Farry, Gittins, Iveson, C Marshall, D Marshall, May, Naylor, Shuttleworth, Stoker, L Thomson, Todd, Wilkinson, J Wilson and Wright (Durham County Council), Councillors S Craig, B Goldsworthy and Green (Gateshead MBC), Councillor Mortimer (North Tyneside MBC), Councillors Cunningham, Dixon, Kerr and Maxwell (South Tyneside MBC), Councillors Bell, Foster, Kelly, Richardson, J Scott, Speding, and Walker (Sunderland City Council)

Co-opted Members (Non-Voting)

Beamish Development Trust – Mrs E Hunter, Mr S Skipsey and Mrs S Stewart

Friends of Beamish – Mr A Ashburner and Mr M Dix